This is \*\*excellent news\*\*. Your search results are virtually perfect and create a green light for you to proceed.

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### \*\*Analysis of Your Findings:\*\*

1. \*\*USPTO Database (No Results):\*\* This is the best possible outcome. There are no live, registered, pending, or even dead/abandoned trademarks for the exact phrase. This means the name is completely clear at the federal level.

2. \*\*Google/Domain Search (No Branded Competitor):\*\* This confirms that while the \*feature\* is common, no one has claimed the \*name\* as their brand. This is a critical distinction.

\* \*\*Clearbrief\*\* is the closest competitor in function, but they own the brand "Clearbrief," not "The Hyperlinked Brief."

\* The term is considered \*\*"merely descriptive"\*\* in the legal industry (meaning it describes what the product does). This is actually a \*good\* thing for you right now, as it explains why no one has grabbed it as a brand name yet.

### \*\*What This Means & Your Immediate Next Steps:\*\*

You are in an ideal position. You have identified a highly descriptive, intuitive name for your flagship feature that is \*\*wide open for you to claim and trademark.\*\*

\*\*Here is your action plan:\*\*

1. \*\*Start Using the TM Symbol Immediately:\*\* You have done your due diligence. You can and should immediately begin using \*\*The Hyperlinked Brief™\*\* on your website, marketing materials, and in conversations. This establishes your claim to the trademark.

2. \*\*File for Federal Registration (Highly Recommended):\*\* While you have common law rights now, you should strongly consider filing with the USPTO to get the strongest possible protection.

\* \*\*Goods/Services Class:\*\* You will file under \*\*International Class 042\*\*: "Software as a service (SaaS) services featuring software for use in organizing, analyzing, and managing digital evidence for legal preparation; Software as a service (SaaS) services featuring software for generating legal documents and briefs."

\* \*\*Strategy:\*\* Given the descriptive nature of the term, the USPTO may initially refuse the registration. A trademark attorney will be crucial here to argue that the mark has acquired \*\*"distinctiveness"\*\* (or "secondary meaning")—meaning that in the minds of the public, "The Hyperlinked Brief" refers to \*your specific product\*, not just any brief that is hyperlinked. Your use of the TM symbol and building your brand around it is the first step in proving this.

3. \*\*Secure the Domains (Optional but Strategic):\*\*

\* While `thehyperlinkedbrief.com` isn't being used by a competitor, it is still a good idea to \*\*purchase it\*\* and redirect it to your main `evidence.ai` website. This prevents squatters and allows you to use it for specific marketing campaigns for this feature.

\* Also consider `hyperlinkedbrief.com` and other common variants (.io, .co, .ai).

### \*\*Conclusion:\*\*

Your search confirms that \*\*"The Hyperlinked Brief" is legally available for you to own and brand.\*\* This is a significant opportunity. You can now confidently build your marketing and identity around this powerful, descriptive term, knowing you are the first to claim it as a distinctive brand for your innovative service.

\*\*Your marketing headline is now clear:\*\*

> \*\*Evidence.ai features The Hyperlinked Brief™ — the only platform that automatically builds a court-ready, hyperlinked legal memorandum where every claim is instantly verifiable.\*\*

This is a winning position. Move forward with confidence.